

MOUNT HOLYOKE COLLEGE
SOUTH HADLEY, MASSACHUSETTS

STUDENT GOVERNMENT ASSOCIATION

November 13, 1950

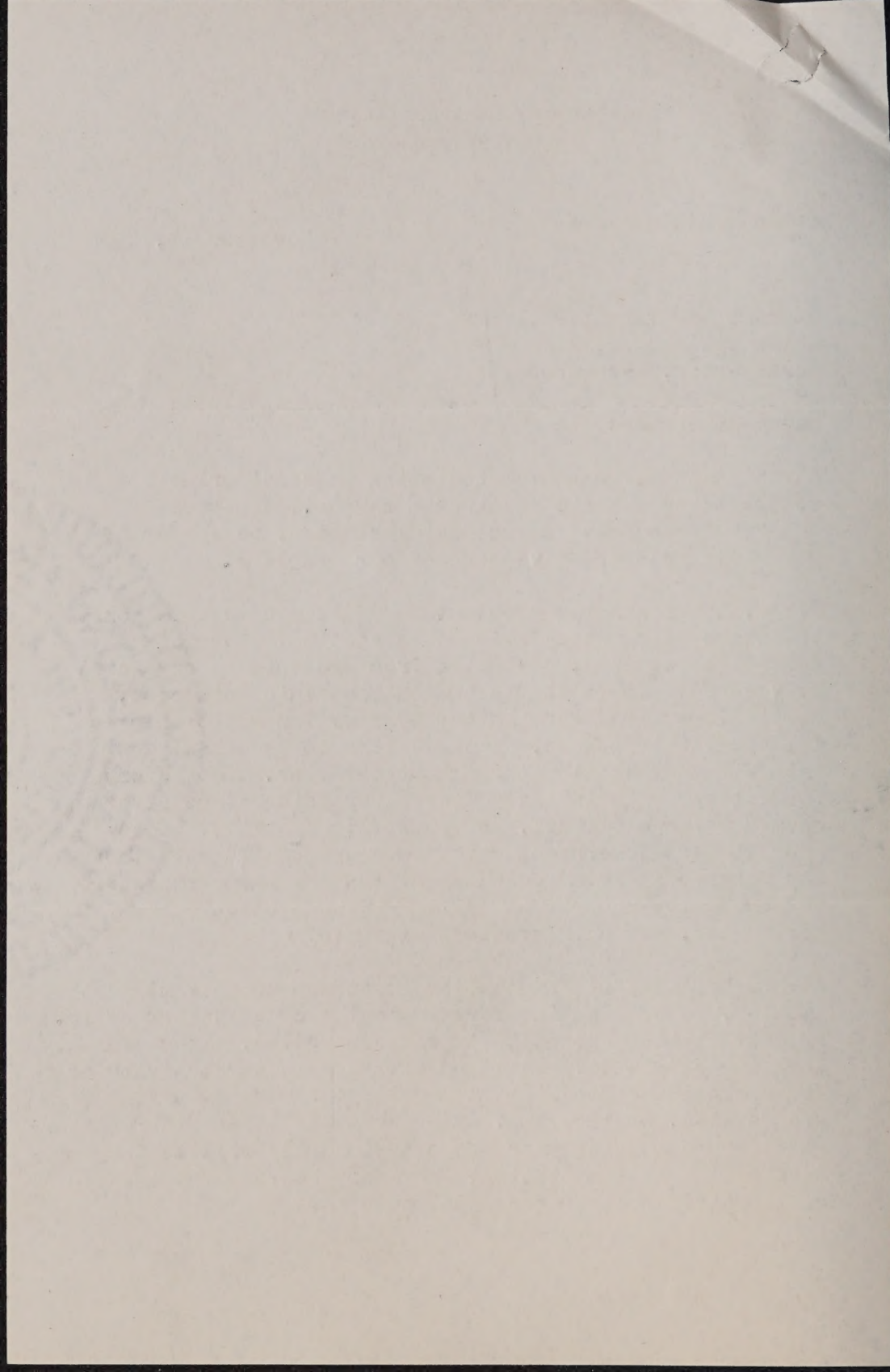
Student Government Chairman
Smith College
Northampton, Massachusetts

Madame Chairman:

Our Student Government Association is considering establishing a radio station on campus. Since we understand you have a successful station, we wonder if you would help us solve some of our problems.

First, the financial problem. How did you get the money to finance the installation of a station? Was money donated by alumnae, collected from students by a special drive--how? How much did the entire radio unit cost, particularly the transmitting system? In addition of the large initial expense, we would like to know how you maintain your station throughout the year. Does every student pay a radio tax? Does advertising alone afford enough revenue (if not, do you still have it)? Does your Student Government give you a yearly budget? Does the money come from an endowment fund or the administration? How much does it take to maintain your station? What, in particular, are your greatest expenses?

Although financing the station is at present our biggest problem, we are looking forward to the organization of it. Is your station entirely student controlled, with a faculty advising committee? Is it an extracurricular activity or for academic credit? How large is your whole staff? The programming, engineering, management ends? Are there interested students each year who are sincerely willing to devote time to the station? How many hours a day are you on the air? What programs do you offer?



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. . . And still more questions come to mind! However, if you would describe how you established and organized your station, we certainly should appreciate it. With students here at Mount Holyoke so enthusiastic about having a college station, we are hoping to overcome present difficulties. Many thanks for your help and interest.

Sincerely yours,

Carolyn Bell

